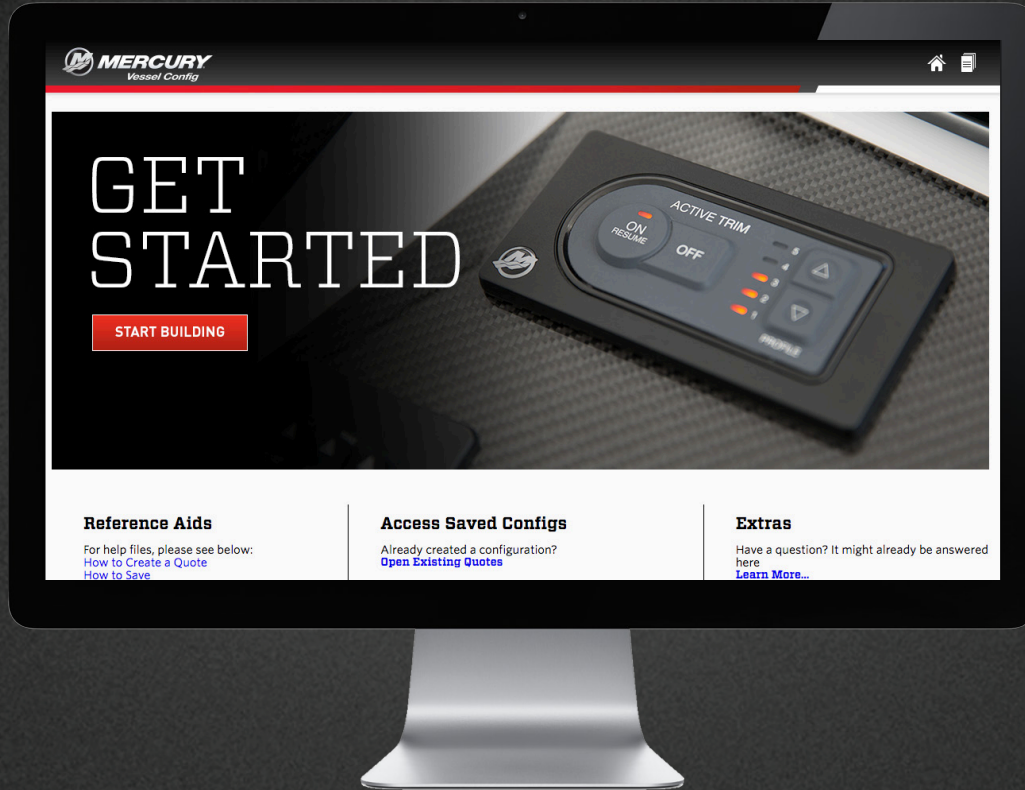


Build Smarter with Vessel Config

CONFIGURE PRODUCT | SAVE CONFIGURATIONS | PRINT PROPOSALS | PLACE ORDERS



Your problems ... are solved!

Mercury constantly strives to be the “best partner” for all OEM boat builder and dealer customers, and our new Vessel Config, an online product configurator, helps accomplish that by greatly simplifying and accelerating the parts-selection process of rigging boats. In fact, selecting parts for a Mercury powered boat has never been faster or easier.

Our solution

Choosing the best parts when rigging a boat can be challenging for even the most seasoned dealer or boat builder. Vessel Config eliminates those challenges. Whether you’re selecting controls, harnesses, cables, gauges, displays, accessories and much more, Vessel Config immediately tells you which parts go best with the engine and boat you’re rigging. And when the configuration is completed, you can save it for future use or order it directly using Vessel Config.

Vessel Config is perfect for Mercury outboards of 40hp or higher and all MerCruiser® gas engines, quickly guiding you through the configuration process to ensure you are ordering the right parts. Actions that previously required hours to complete are now accomplished in only minutes, letting you focus on more value-added tasks.

Preparing a quote for a customer? No problem! With Vessel Config, you can create the configuration, save it, add labor and discounts, and print it. Order right from the tool!

Jam-packed with features

- Configure a complete boat/engine system in minutes vs. hours
- Reduce product returns
- Toggle between your pricing and MSRP
- Apply customer discounts
- Print consumer proposals
- Save configurations for future use
- Place orders from the tool
- Free to dealers and boat builders
(accessed through MercNET at mercnet.mercurymarine.com)